

positioning at least one of the images of the first marking and the image of the first item with respect to each other; and

pasting the image of the first marking and the image of the first item together.

39. The method of claim 38, wherein mapping further comprises a second act selected from a group consisting of:

rotating at least one of the images of the first marking and the image of the first item relative to each other; and

shifting at least one of the images of the first marking and the image of the first item relative to each other.

40. The method of claim 38, further comprising displaying a first composite image of the first marking and first item, wherein displaying is performed after mapping.

41. The method of claim 38, further comprising changing a size of the image of the first marking, wherein before and after changing, a ratio of a height to a width of the image of the first marking is substantially the same.

42. The method of claim 38, wherein the first item includes a promotional product.

43. The method of claim 38, wherein the image of the first marking is provided by a first entity, and the image of the first item is provided by a second entity that is different from the first entity.

44. The method of claim 38, further comprising transforming the image of the first marking after accessing the image of the first marking.

45. A method of placing an image of a first marking over an image of a first item comprising:

accessing the image of the first marking and the image of the first item, where in the image of the first item includes a first marking area;

transforming the image of the first marking, wherein transforming includes a first act is performed without any human intervention, and wherein the first act is selected from a group consisting of:

changing a size of the image of the first marking;

skewing at least a portion of the image of the first marking;

rotating at least a portion of the image of the first marking; and

changing a shape of at least a portion of the image of the first marking;
and

mapping the image of the first marking over the image of the first item.

46. The method of claim 45, wherein the first act comprises changing the size of the image of the first marking, wherein before and after changing, a ratio of a height to a width of the image of the first marking is substantially the same.

47. The method of claim 45, wherein mapping further comprises a second act selected from a group consisting of:

rotating at least one of the image of the first marking and the image of the first item relative to each other; and

shifting at least one of the image of the first marking and the image of the first item relative to each other.

48. The method of claim 45, further comprising displaying a first composite image of the first marking and first item, wherein displaying is performed after mapping.

49. The method of claim 45, wherein the first item includes a promotional product.

50. The method of claim 45, wherein the image of the first marking is provided by a first entity, and the image of the first item is provided by a second entity that is different from the first entity.

51. A method for a user to automatically receive a composite image while at an electronic site comprising:

performing a first act that is performed by the user and wherein the first act is selected from a group consisting of:

sending an image of a marking associated with the user to a first entity;

selecting the image of the marking associated with the user; and

selecting an identifier for a second entity associated with the user, wherein the identifier is associated with the image; and

receiving the composite image by the user from the first entity, wherein receiving is performed after the first act; and

the composite image includes the marking and of an item.

52. The method of claim 51, further comprises selecting the image of the item, wherein this act is performed by the user.

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53. The method of claim 51, wherein the user does not perform a second act of providing the image of the item.

54. A data processing system readable storage medium having code embodied therein, the code including instructions executable by a data processing system, wherein the instructions are configured to cause the data processing system to perform a method of automatically placing an image of a first marking over an image of a first item, wherein the method comprises:

accessing the image of the first marking and the image of the first item, wherein the image of the first item includes a first marking area;

mapping the image of the first marking over the image of the first item so that the image of the first marking lies within the first marking area, wherein mapping includes a first act that is performed without any human intervention, and wherein the first act is selected from a group consisting of:

positioning at least one of the images of the first marking and the image of the first item with respect to each other; and

pasting the image of the first marking and the image of the first item together.

55. The data processing system readable storage medium of claim 54, wherein mapping further comprises a second act selected from a group consisting of:

rotating at least one of the images of the first marking and the image of the first item relative to each other; and

shifting at least one of the image of the first marking and the image of the first item relative to each other.

56. The data processing system readable storage medium of claim 54, wherein the method further comprises displaying a first composite image of the first marking and first item, wherein displaying is performed after mapping.

57. The data processing system readable storage medium of claim 54, wherein the method further comprises changing a size of the image of the first marking, wherein before and after changing, a ratio of a height to a width of the image of the first marking is substantially the same.

58. The data processing system readable storage medium of claim 54, wherein the image of the first item includes an image of a promotional product.

59. The data processing system readable storage medium of claim 54, wherein the method further comprises transforming the image of the first marking after accessing the image of the first marking.

60. A data processing system readable storage medium having code embodied therein, the code including instructions executable by a data processing system, wherein the instructions are configured to cause the data processing system to perform a method of automatically placing an image of a first marking over an image of a first item, wherein the method comprises:

accessing the image of the first marking and the image of the first item, wherein the image of the first item includes a first marking area;

transforming the image of the first marking, wherein transforming includes a first act is performed without any human intervention, and wherein the first act is selected from a group consisting of:

changing a size of the image of the first marking;

skewing at least a portion of the image of the first marking;

rotating at least a portion of the image of the first marking; and

changing a shape of at least a portion of the image of the first marking;
and

mapping the image of the first marking over the image of the first item.

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61. The data processing system readable storage medium of claim 60, wherein the first act further comprises changing the size of the image of the first marking, wherein before and after changing, a ratio of a height to a width of the image of the first marking is substantially the same.

62. The data processing system readable storage medium of claim 60, wherein mapping further comprises shifting at least one of the images of the first marking and the image of the first item relative to each other.

63. The data processing system readable storage medium of claim 60, the method further comprises displaying a first composite image of the first marking and first item, wherein displaying is performed after mapping.

64. The data processing system readable storage medium of claim 60, wherein the first item includes a promotional product.

65. A method for generating a composite image including:

presenting a first image via a Web interface presented on a browser;

presenting a second image via a Web interface presented on the browser;

communicating a selection of the first image and the second image to a server via a network;

automatically generating a composite image of the first image and the second image at the server; and

communicating the composite image from the server to the browser via the network.

66. The method of claim 65 wherein the first image is a product image.

67. The method of claim 65 wherein the second image is a decorative image including any one of a group of images including a logo image and a text image.

68. The method of claim 65 wherein the composite image includes the second image placed in a default position on the first image.

69. The method of claim 65 further including:

positioning the second image relative to the first image via a Web interface presented on the browser to generate relative positioning information;

communicating the relative positioning information to the server via the network; and

automatically generating the composite image of the first image and the second image at the server according to the relative positioning information.

70. The method of claim 65 wherein the composite image is associated with information in a database, the associated information in the database being communicated together with the composite image from the server to the browser via the network as a photo sample.

71. The method of claim 70 wherein the photo sample is sent via network to a specified e-mail address.

72. The method of claim 70 wherein a URL, containing the photo sample is sent via network to a specified e-mail address.

73. A network-based method for generating a composite image, the method including:

receiving a first image and a second image at a server from a browser responsive to a user-selection of the first image and the second image;

automatically generating a composite image of the first image and the second image at the server; and

communicating the composite image from the server to the browser via a network.

74. The network-based method of claim 73 wherein the first image is a product image.

75. The network-based method of claim 73 wherein the second image is a decorative image including any one of a group of images including a logo image and a text image.

76. The network-based method of claim 73 wherein the composite image includes the second image placed in a default position on the first image.

77. The network-based method of claim 73 including receiving a relative positioning information from the browser via the network and automatically generating the composite image of the first image and the second image at the server according to the relative positioning information.
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78. The network-based method of claim 73 wherein the composite image is associated with information in a database to generate a photo sample.

79. The network-based method of claim 78 wherein the photo sample is transmitted via the network to a specified e-mail address.

80. A network-based method of generating a composite image, the method including:

presenting a first image for user selection via a first Web interface presented on a browser;

uploading a second image;

communicating a selection of the first image and the second image to a server via a network;

receiving a composite image of the first image and the second image to a server via a network; and

displaying the composite image via a second Web interface presented on the browser.

81. The network-based method of claim 80 wherein the first image is a product image.

82. The network-based method of claim 80 wherein the second image is a decorative image including any one of a group of images including a logo image and a text image.

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83. The network-based method of claim 80 wherein the composite image includes a second image placed in a default position on the first image.

84. The network-based method of claim 80 further including:

positioning the second image relative to the first image via a Web interface presented on the browser to generate a relative positioning information;

communicating the relative positioning information to the server via the network;

receiving the composite image of the first image and the second image from the server to the browser, the composite image generated according to the relative positioning information; and

displaying the composite image at the browser.

85. A network-based method for generating a composite image, the method including:

presenting a first image for user selection via a first Web interface presented on a browser;

presenting a second image for user selection via a second Web interface presented on the browser;

communicating a selection of the first image and the second image to a server via a network;

receiving a composite image of the first image and the second image from the server at the browser via the network; and

displaying the composite image via a third Web interface presented on the browser.

86. The network-based method of claim 85 wherein the first image is a product image.

87. The network-based method of claim 85 wherein the second image is a decorative image including any one of a group of images including a logo image and a text image.

88. The network-based method of claim 85 wherein the composite image includes a second image placed in a default position on the first image.

89. The network-based method of claim 84 further including:

- positioning the second image relative to the first image via a Web interface presented on the browser to generate a relative positioning information;
- communicating the relative positioning information to the server via the network;
- receiving the composite image of the first image and the second image from the server to the browser, the composite image generated according to the relative positioning information; and

displaying the composite image at the browser.

90. An apparatus for generating a composite image including:

- a first database, the first image database to store at least one first image file;
- a second image database, said second image database to store at least one second image file;
- a server to receive a user selection of the first image file and the second image file and to generate a composite image of a first image and a second image wherein the second image is positioned relative to the first image.

91. The apparatus of claim 90 wherein the first image is a product image.

92. The apparatus of claim 90 wherein the second image is a decorative image including any one of a group of images, including a logo image and a text image.

93. The apparatus of claim 90 wherein the server is further configured to generate a photo sample.

94. The apparatus of claim 90 wherein the server is further configured to transmit the photo sample via the network to a specified e-mail address.

95. An apparatus for generating a composite image including:

- means for presenting a first image via a Web interface presented on a browser;
- means for presenting a second image via a Web interface presented on the browser;
- means for communicating a selection of the first image and the second image to a server via a network;

means for automatically generating a composite image of the first image and the second image at the server; and

means for communicating the composite image from the server to the browser via the network.

96. The apparatus of claim 95 wherein the first image is a product image.

97. The apparatus of claim 95 wherein the second image is a decorative image including any one of a group of images, including a logo image and a text image.

98. The apparatus of claim 95 wherein the means for automatically generating a composite image are further configured to generate a photo sample.

99. The apparatus of claim 95 wherein the means for automatically generating a composite image are further configured to transmit the photo sample via the network to a specified e-mail address.

100. A method of providing information via an electronic site comprising:

sending a first information to a user, wherein the first information is displayed to the user as a first set of icons;

receiving a first signal from the user, wherein the first signal is initiated by the user activating a first icon within the first set of icons; and

sending a second information to the user, wherein the second information is displayed to the user as a second set of icons.

101. The method of claim 100, wherein no more than five words of text are displayed with each icon within the first set of icons.

102. The method of claim 100, wherein no more than five words of text are displayed with each icon within the second set of icons.

103. The method of claim 100, wherein no more than five words of text are displayed with each icon within the second set of icons.

104. The method of claim 100, wherein the first set of icons includes at least eight icons.

105. The method of claim 100, wherein the second set of icons includes at least three icons.

106. The method of claim 100, wherein the icons correspond to promotional items.

107. The method of claim 100, further comprising:

receiving a second signal from the user, wherein the second signal is initiated by the user activating a second icon within the second set of icons; and

sending a third information to the user, wherein:

the third information corresponds to the second icon;

the third information will be displayed to the user; and

the third information includes an enlarged view of an item and additional details related to the item.

108. A method of providing information via an electronic site comprising:

receiving a first information from a user, wherein the first information includes a first attribute selected from a group consisting of a first price range, a category, a quantity, a supplier, a color, an imprint type, a composition, a weight, a size, and a time sensitivity information; and

sending to the user a second information regarding first items that correspond to the first attribute.

109. The method of claim 108, wherein:

the first attribute includes the first price range; and

the first price range information includes a maximum price per item.

110. The method of claim 108, wherein:

the first attribute includes the first price range; and

the first price range information includes a minimum price per item.

111. The method of claim 110, wherein:

the first price range information includes a maximum price per item; and

the minimum price per item and the maximum price per item are positive values.

112. The method of claim 108, wherein the first attribute includes the first price range and the method further comprises:

receiving a second information from the user, wherein the second information includes a second price range that is different from the first price range; and

sending to the user a second information regarding a second item that corresponds to the second price range.

113. The method of claim 112, wherein the second item is one of the first items.
114. The method of claim 112, wherein the second item is not one of the first items.
115. The method of claim 112, wherein:
 - the first information includes a second attribute selected from a group consisting of the first price range, the category, the quantity, the supplier, the color, the imprint type, the composition, the weight, the size, and the time sensitivity;
 - the second attribute is different from the first attribute; and
 - the second information regards the first items that correspond to the first attribute and the second attribute.

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116. The method of claim 115, wherein:
 - the first information includes a third attribute selected from a group consisting of the first price range, the category, the quantity, the supplier, the color, the imprint type, the composition, the weight, the size, and the time sensitivity information;
 - the third attribute is different from the first attribute and the second attribute; and
 - the second information regards the first items that correspond to the first attribute, the second attribute, and the third attribute.
117. The method of claim 116, wherein:
 - the first information includes a fourth attribute selected from a group consisting of the first price range, the category, the quantity, the supplier, the color, the imprint type, the composition, the weight, the size, and the time sensitivity information;
 - the fourth attribute is different from the first attribute, the second attribute, and the third attribute; and
 - the second information regards the first items that correspond to the first attribute, the second attribute, the third attribute, and fourth attribute.
118. The method of claim 108, wherein the first items are displayed as icons.
119. The method of claim 118, wherein no more than five words of text are associated with each icon.

120. The method of claim 108, wherein the first items are promotional products.

121. A method of providing a pricing information for an item to a user at an electronic site comprising:

receiving an item information from a user, wherein the item information includes an item identifier and a first attribute selected from a group consisting of a color information, a printing information, a composition information, and a set-up information; and

sending the price information to the user via the electronic site, wherein the price information corresponds to the item information,

122. The method of claim 121, wherein:

the item information further comprises a second attribute selected from a group consisting of the color information, the printing information, the composition information, and the set-up information; and

the second attribute is different from the first attribute.

123. The method of claim 122, wherein:

the item information further comprises a third attribute selected from a group consisting of the color information, the printing information, the composition information, and the set-up information; and

the third attribute is different from the first attribute and the second attribute.

124. The method of claim 121, wherein the item information includes a quantity information.

125. The method of claim 121, wherein:

the first attribute includes color information; and

the color information includes the number of colors to be printed on the item.

126. The method of claim 121, wherein sending is performed no more than approximately one minute after receiving.

127. The method of claim 121, wherein sending is performed no more than approximately nine seconds after receiving.

128. The method of claim 121, wherein receiving and sending are performed while the user remains at the electronic site.

129. The method of claim 121, wherein the item is a promotional product.

130. A method of providing information via an electronic site comprising:

receiving a first instruction from a user at an electronic site, wherein the first instruction is to display a view to the user; and

sending to the user a first information corresponding to the view, wherein the view displays icons including a marking on a first promotional item, wherein the marking is related to a first entity that is associated with the user.

131. The method of claim 130, wherein the view includes a second promotional item that also has the marking, wherein the second promotional item is different from the first promotional item.

132. The method of claim 130, wherein the marking is selected from a logo, a trademark, and a service mark of the first entity, and the acts of receiving and sending are performed by a second entity that is different from the first entity.

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133. The method of claim 130, wherein:

the first entity is a customer of a second entity;

the second entity performs the acts of receiving the first instruction, sending to the user the first information, and receiving the order; and

the first information includes a pricing information that the second entity makes available only to the first entity for the first promotional item.

134. The method of claim 130, wherein the user is an agent of the first entity.

135. The method of claim 130, wherein the user is a customer of the first entity or an agent of a customer of the first entity.

136. The method of claim 130, further comprising receiving from the user an identifier and password before sending to the user the first information.

137. The method of claim 130, wherein the user is the first entity.

138. The method of claim 130, wherein the marking is selected from a group consisting of a person's name, a crest, a monogram.

139. The method of claim 130, wherein the marking includes a picture or an illustration that includes or is created by a second entity.

140. The method of claim 130, further comprising receiving an order for the first promotional item while the user is at the electronic site.

141. A method of providing a digital representation of a promotional item, wherein the method is performed by a first entity and comprises:

receiving an order for the digital representation from a user, wherein the order includes:

an information regarding the promotional item; and

an electronic file that includes a marking for a second entity associated with the user;

combining an electronic representation of the promotional item with information regarding the marking within the electronic file to create the digital representation of the promotional item with the marking; and

sending the digital representation to the user.

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A1 142. The method of claim 141, wherein the digital representation is a two-dimensional view showing how the marking should appear on the promotional item.

143. The method of claim 141, wherein the digital representation is a two-dimensional view showing how the marking should appear on the promotional item.

144. The method of claim 141, wherein the marking is selected from a group consisting of a logo, a trademark, and a service mark of the second entity.

145. The method of claim 141, wherein the digital representation is sent by an electronic communicating medium.

146. The method of claim 145, wherein the electronic communication medium is selected from a group consisting of an internet and an electronic mail system.

147. A method of obtaining information by a user at an electronic site comprising:

receiving a first information from a first entity, wherein the first information is displayed as a first set of icons;

sending a first signal to the first entity, wherein the first signal is initiated by the user activating a first icon within the first set of icons; and

receiving a second information from the first entity, wherein the second information is displayed as a second set of icons.

148. The method of claim 147, wherein no more than five words of text are displayed with each icon within the first set of icons.

149. The method of claim 148, wherein no more than five words of text are displayed with each icon within the second set of icons.

150. The method of claim 147, wherein no more than five words of text are displayed with each icon within the second set of icons.

151. The method of claim 147, wherein the first set of icons includes at least eight icons.

152. The method of claim 147, wherein the second set of icons includes at least three icons.

153. The method of claim 147, wherein the icons correspond to promotional items.

154. The method of claim 147, further comprising:

sending a second signal to the first entity, wherein the second signal is initiated by the user activating a second icon within the second set of icons; and

receiving a third information from the first entity, wherein:

the third information corresponds to the second icon;

the third information is displayed to the user; and

the third information includes an enlarged view of an item and additional details related to the item.

155. A method of receiving information via an electronic site comprising:

sending a first information to a first entity, wherein the first information includes a first attribute selected from a group consisting of a first price range, a category, a quantity, a supplier, a color, an imprint type, a composition, a weight, a size, and a time sensitivity information; and

receiving from the first entity a second information regarding first items that correspond to the first attribute.

156. The method of claim 155, wherein the second item is one of the first items.

157. The method of claim 155, wherein:

the first information includes a second attribute selected from a group consisting of the first price range, the category, the quantity, the supplier, the color, the imprint type, the composition, the weight, the size, and the time sensitivity;

the second attribute is different from the first attribute; and

the second information regards the first items that correspond to the first attribute and the second attribute.

158. The method of claim 155, wherein the first items are displayed as icons.

159. The method of claim 158, wherein no more than five words of text are associated with each icon.

160. The method of claim 155, wherein the first items are promotional products.

161. A method of obtaining a pricing information for an item by a user at an electronic site comprising:

sending an item information to a first entity, wherein the item information includes item identifier and a first attribute selected from a group consisting of a color information, a printing information, a composition information, and a set-up information; and

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receiving the price information from the first entity via the electronic site, wherein the price information corresponds to the item information.

162. The method of claim 161, wherein:

the item information further comprises a second attribute selected from a group consisting of the color information, the printing information, the composition information, and the set-up information; and

the second attribute is different from the first attribute.

163. The method of claim 161, wherein the item information includes a quantity information.

164. The method of claim 161, wherein receiving occurs no more than approximately one minute after sending.

165. The method of claim 161, wherein receiving occurs no more than approximately nine seconds after sending.

166. The method of claim 161, wherein sending and receiving are performed while the user remains at the electronic site.

167. The method of claim 161, wherein the item is a promotional product.

168. A method of obtaining information via an electronic site comprising:

sending a first instruction to a first entity at an electronic site, wherein the first instruction is to display a view; and

receiving from the first entity a first information corresponding to the view, wherein the view displays icons including a marking on a first promotional item, wherein the marking is related to a second entity that is associated with the user.

169. The method of claim 168, wherein the view includes a second promotional item that also has the marking, wherein the second promotional item is different from the first promotional item.

170. The method of claim 168, wherein the marking is selected from a logo, a trademark, and a service mark of the second entity.

171. The method of claim 168, wherein the user is the first entity.

172. The method of claim 168, wherein the marking is selected from a group consisting of a person's name, a crest, a monogram.

173. The method of claim 168, wherein the marking includes a picture or an illustration that includes or is created by a second entity.

174. The method of claim 168, further comprising receiving an order for the first promotional item while the user is at the electronic site.

175. A method of providing a digital representation of a promotional item comprising:

sending an order for the digital representation to a first entity, wherein the order includes:

an information regarding the promotional item; and

an electronic file that includes a marking for a second entity associated with the user; and

receiving the digital representation of the item with the marking from the first entity.

176. The method of claim 175, wherein the digital representation is a two-dimensional view showing how the marking should appear on the promotional item.

177. The method of claim 175, wherein the digital representation is a two-dimensional view showing how the marking should appear on the promotional item.

178. The method of claim 175, wherein the marking is selected from a group consisting of a logo, a trademark, and a service mark of the second entity.

179. The method of claim 175, wherein the acts of the method are performed by a user, who is an employee of the second entity.